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Pernix Therapeutics to Present at the 6th Annual Fall Growth Stock Conference Hosted by Security Research Associates, Inc.

MAGNOLIA, Texas, October 14, 2010 – Pernix Therapeutics Holdings, Inc. (NYSE Amex: PTX), an integrated specialty pharmaceutical company primarily focused on the pediatric market, today announced that Cooper Collins, President and Chief Executive Officer will present at the 6th Annual Fall Growth Stock Conference hosted by Security Research Associates, Inc. on Tuesday, October 26, 2010 at 2:30 p.m. PT. The conference will be held at the Westin St. Francis in San Francisco.

The presentation will be broadcast live over the Internet and can be accessed via the “Webcasts and Presentation” tab under the investor relations section of the Company’s website, www.pernixtx.com. The audio-recording of the presentation will be archived on the Company’s website for approximately 90 days following the conclusion of the presentation.

About Security Research Associates, Inc.

Security Research Associates, Inc. (SRA) was founded in San Francisco in 1980, and offers investment banking and M&A services as well as institutional brokerage services. A boutique firm by design, SRA works with a select group of portfolio managers from around the country and focuses on technology and life science companies in the micro and small cap arenas. For more information about SRA visit their web site at www.sracap.com.

About Pernix Therapeutics

Pernix Therapeutics Holdings, Inc. is an integrated specialty pharmaceutical company primarily focused on serving the needs of the pediatric marketplace. Commercially-proven branded product families include CEDAX®, Brovex®, Aldex®, Pediatex®, ReZyst®, QuinZyme® and Z-Cof®. The Company was originally founded in 1999 and is based in the Houston, TX metropolitan area. Additional information about Pernix is available on the Company’s website located at www.pernixtx.com.

Cautionary Notice Regarding Forward-Looking Statements

The Company wishes to caution readers not to place undue reliance on any forward-looking statements, which speak only as of the date made. No assurances can be given regarding the future performance of the Company. The Company wishes to advise readers that factors could affect the Company's financial performance and could cause the Company's actual results for future periods to differ materially from any opinions or statements expressed with respect to future periods in any current statements.

The Company does not undertake, and specifically declines any obligation, to publicly release the result of any revisions which may be made to any forward-looking statements to reflect events or circumstances after the date of such statements or to reflect the occurrence of anticipated or unanticipated events.

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